

NBC SPORTS LIVE EXTRA - MOBILE APP - GLOBAL FILTER

Give the user the ability to 'shop' for their favorite sport/event/country, and athlete right from the moment the launch the application. All filtering options are now consolidated inside the 'Gear'. When user tap on the icon, they will evoke a global navigation that includes a robust filtering function that lets the user easily customize their experience.

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A ONE STOP DESTINATION FOR EVERYTHING NBC OLYMPICS/SPORTS

1. Content Filter

- By Sport
- Must See
- Team USA
- Medal Events
- Athlete

3. My Watch List

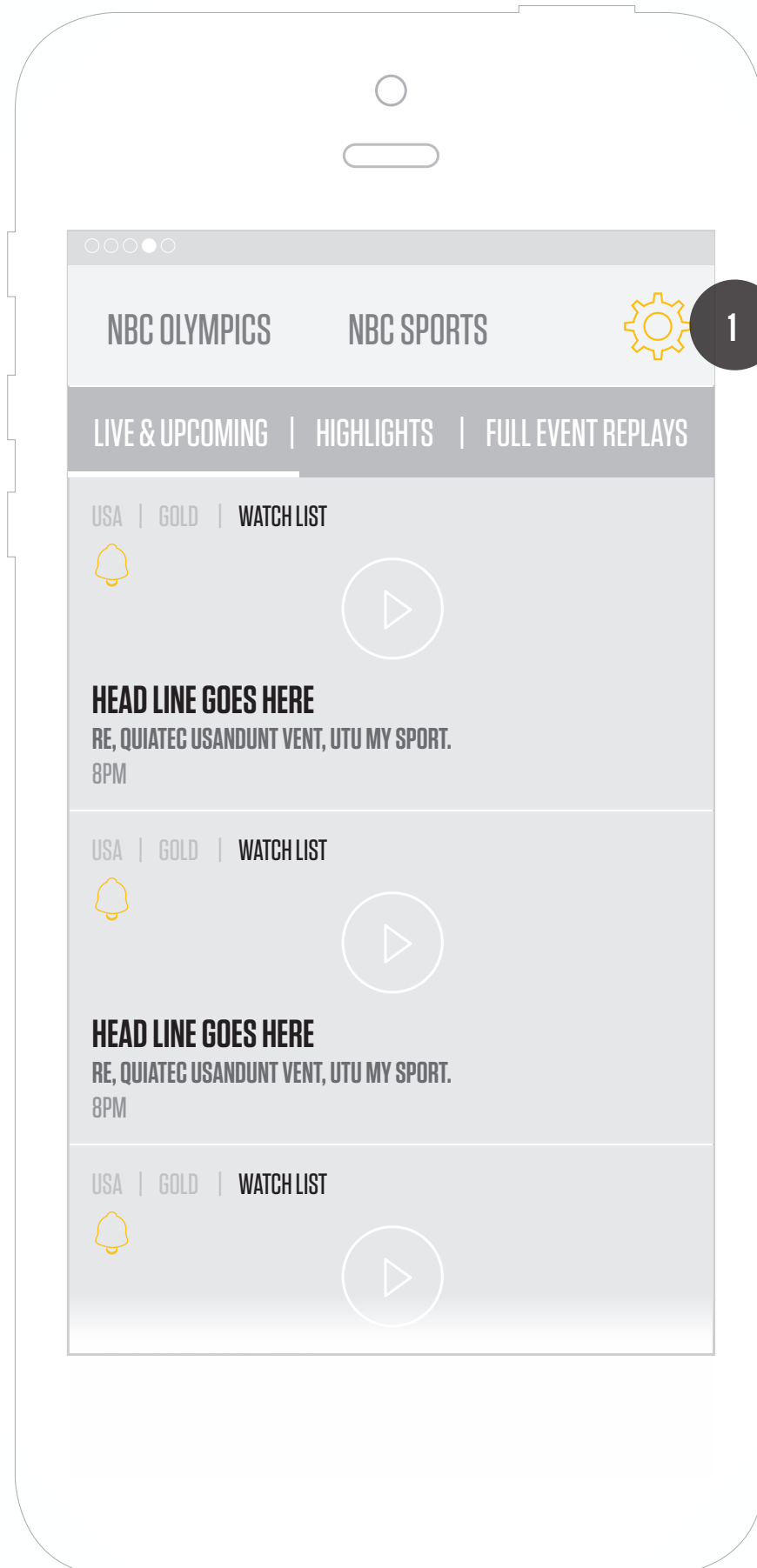
3. About

4. Terms & Conditions

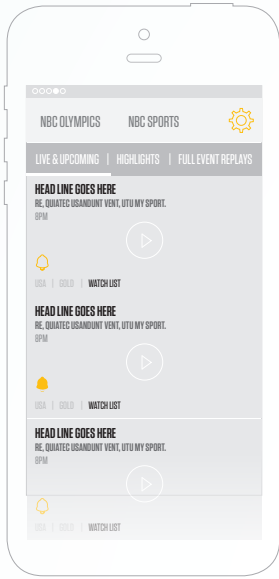
5. Privacy Policy

6. Schedule

And much more!



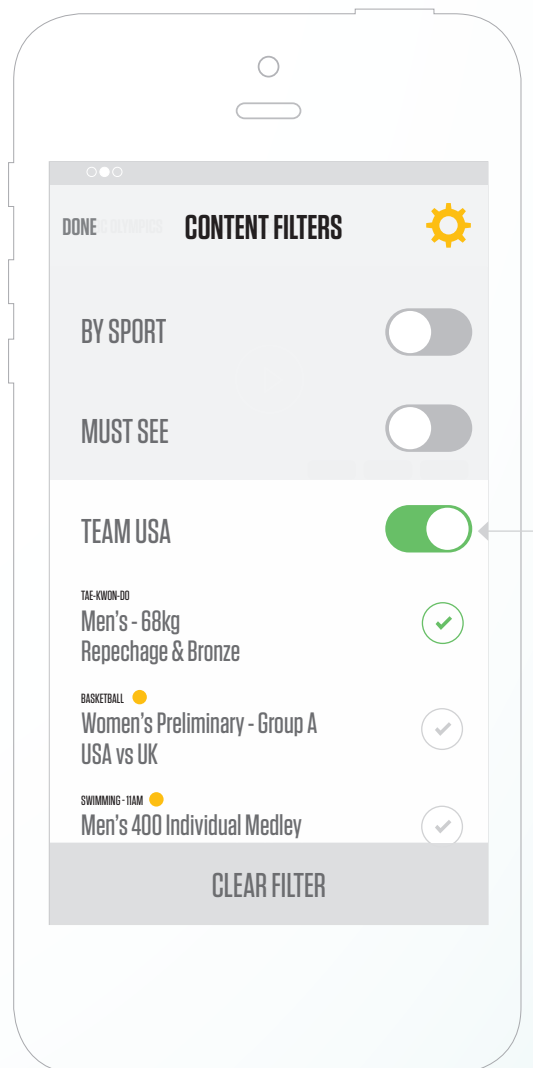
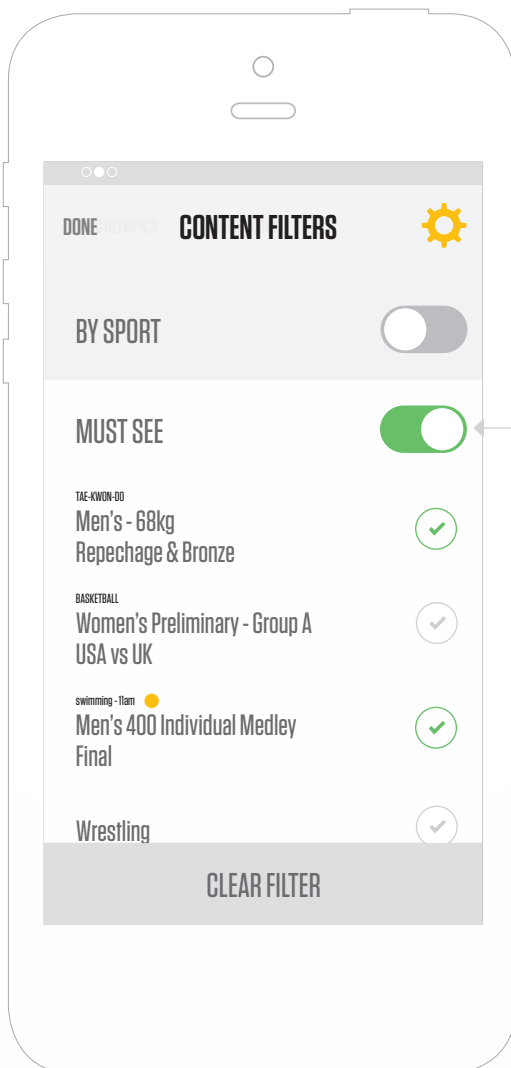
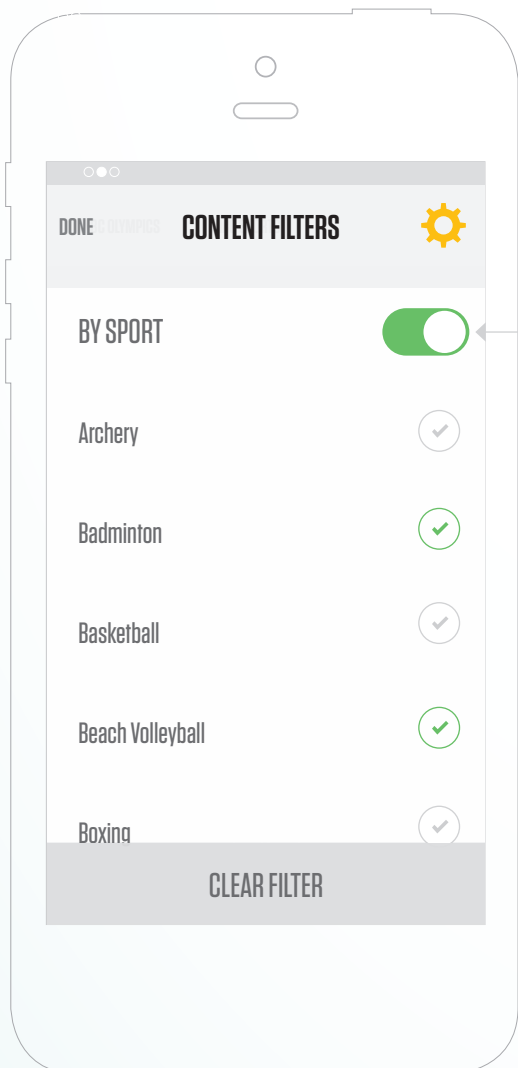
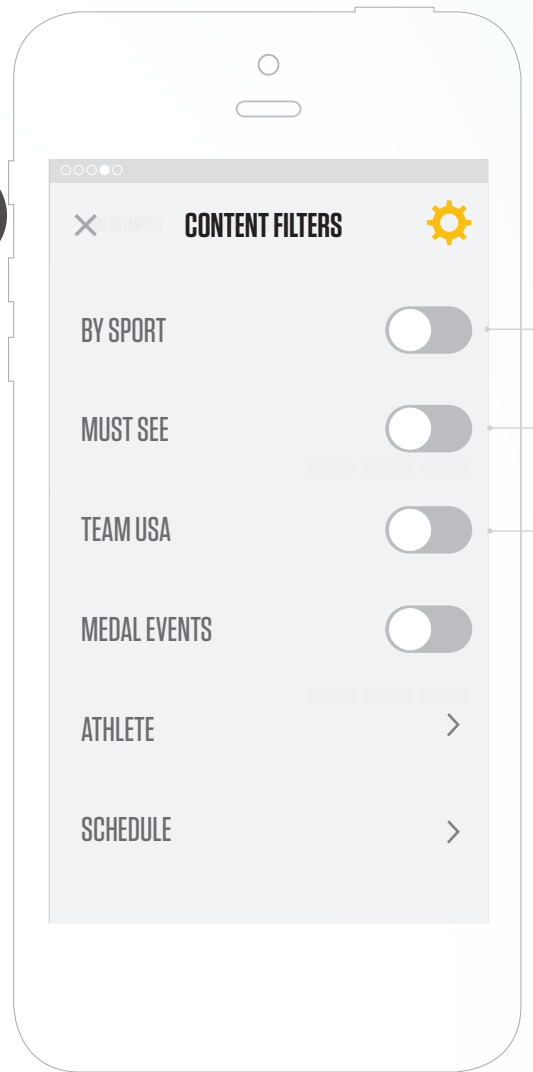
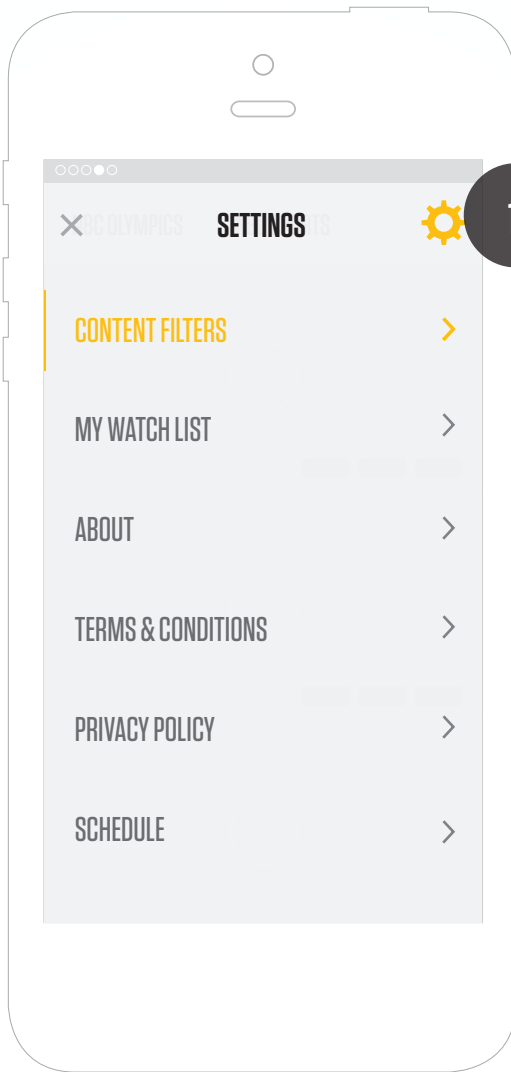
NBC SPORTS LIVE EXTRA - MOBILE APP - GLOBAL FILTER FLOW CHART



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SETTINGS

This function will always be available for the users, always on top allowing easy access to filtering options and other app functions.



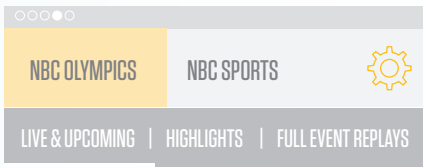
NBC SPORTS LIVE EXTRA - MOBILE APP - GLOBAL FILTER RESULTS PAGE

VIEW 1

2

NAV DEFAULT STATE

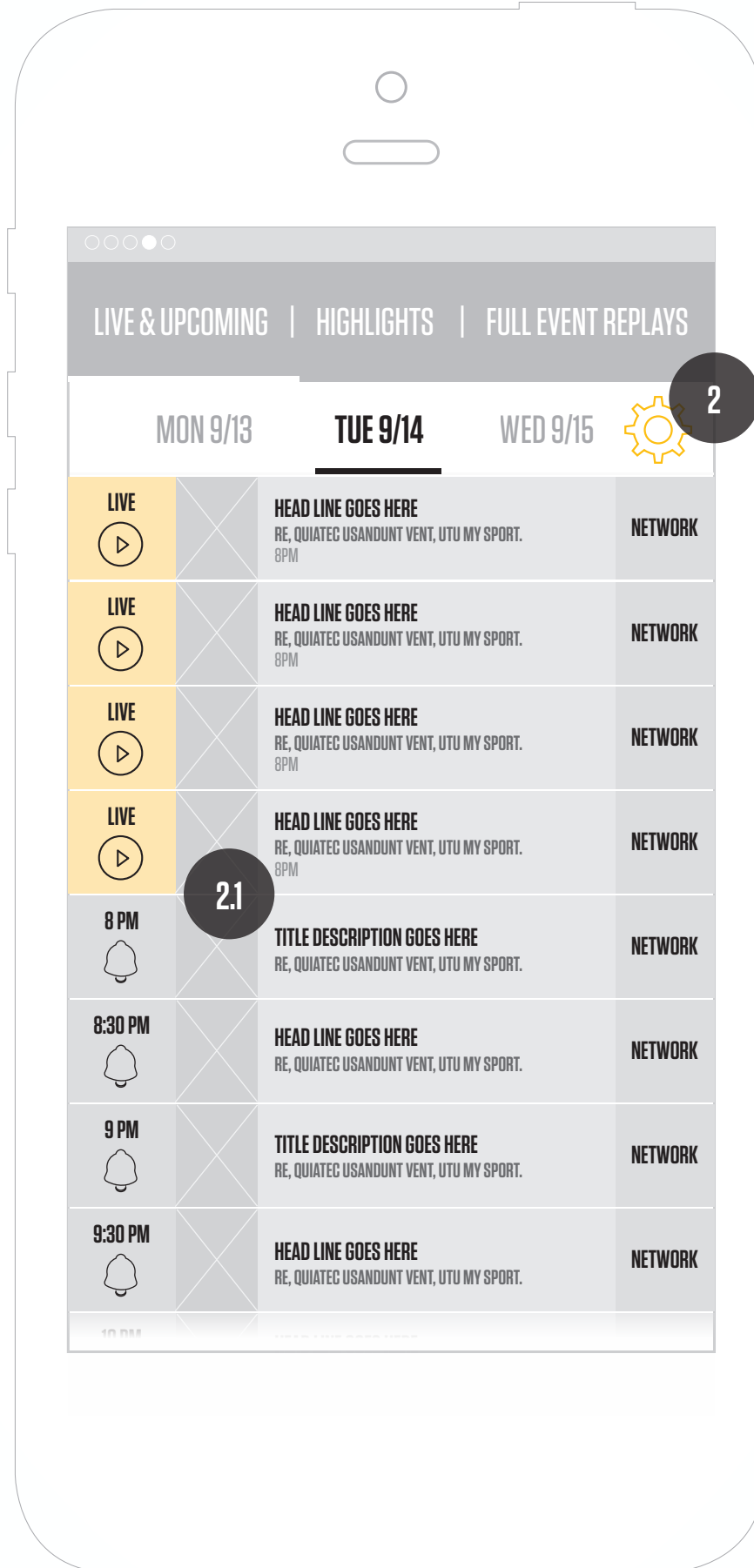
Section is highlighted letting the users know which NBC property they are on. Nav slides up, secondary navigation sticks to the top and settings icon slides below the secondary nav.



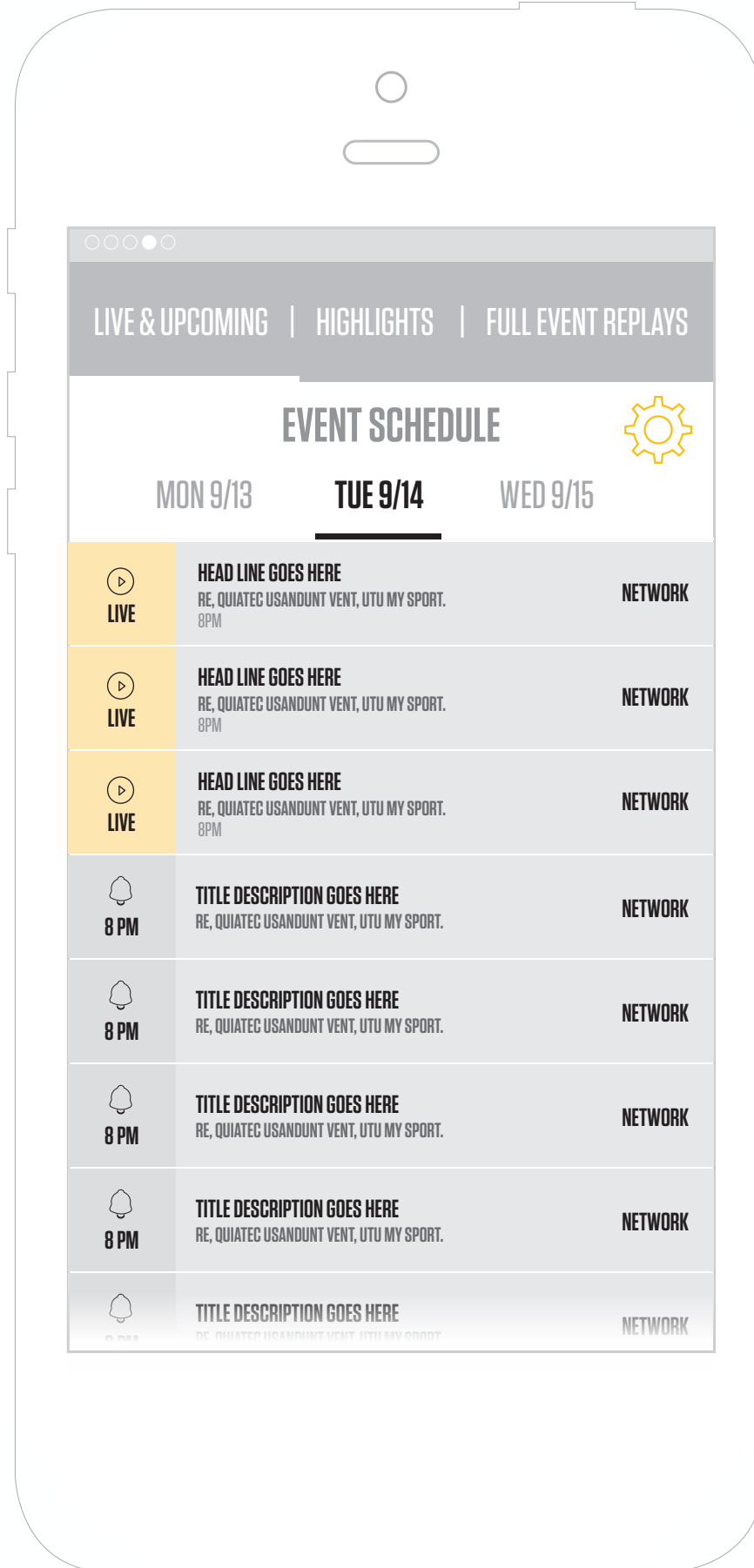
2.1

SPORT/PICTOGRAM

Sport picture and/or Olympic pictogram placement.



VIEW 2



NBC SPORTS LIVE EXTRA - MOBILE APP - GLOBAL FILTER RESULTS PAGE

VIEW 3

1

EXPANDING

When selection is expanded, the arrow turns into a minus sign; indicating that the selection can be closed.

